



WAREMAT B2B Expo Achieves Remarkable Success in Chennai, Welcoming Global Leaders and Innovators

The WAREMAT B2B Expo, a flagship event organized by MIDAAS TOUCH EVENTS & TRADE FAIRS LLP, concluded its three-day run from May 2nd to May 4th, 2024, at the esteemed Chennai Trade Center. During the event, Chief Guest Mr. Ruban Hobday, Regional Director of The Plastics Export Promotion Council (PLEXCONCIL), praised Chennai for its vibrant culture and entrepreneurial spirit.

In his address, Mr. Hobday encouraged attendees to embrace innovation and entrepreneurship, stating, "As we embark on this journey of exploration and discovery, let us embrace the spirit of innovation and entrepreneurship that defines our collective aspirations. Together, let us dare to dream, dare to innovate, and dare to shape a better future for generations to come."

The event showcased cutting-edge innovations, fostered lucrative partnerships, and provided invaluable insights into the rapidly evolving landscape of warehousing, material handling, logistics, transportation, supply chain, and storage. With an impressive turnout of over 105

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companies and 80 top brands, the expo featured live demonstrations, product displays, and engaging seminars. Attendees experienced firsthand the transformative potential of automation technologies across various industries.

A highlight of the event was the participation of global industry giants, including Ruber King Tyres Pvt Ltd as our Gold Sponsor and Water Sponsor, followed by Nilkamal, Exide, Microtex, The Supreme, Hefty Industrial, Stematic, Hunter, Vinar Systems, Swastik Industries, JCB, Stakall, MHE Serve, Janatics, Cybernetik, Pipra, Devazo, Shaks, KMS Plast World, E Star, USR Tyres, Eurocon, Tata Sieora, NTS Bearings, Ace Robotics, Sai Arc, Goat Robotics and many more. Their presence underscored the significance of the WAREMAT B2B Expo as a premier platform for networking, knowledge exchange, and business expansion in the southern region.



There was an overall business of 50 Cr with very good satisfaction on both the Visitors and Exhibitors side.

The Expo had around 7888 Industry Visitors from Tier 1, Tier 2 Cities and OEM's including Bharatbenz, Algostats, Festa Solar, L&T Shipbuilding, L&T Energy, Leister, Ashok Leyland, Bosch, CUMI, Metalverse, Olympia, USAM, Wheels India, Hinduja Tech, Tesa, Caterpillar, Danfoss, Mahindra, TVS, Ford, Casagrand, Modern Hiring, Mantraminds, Ramco, Amara Raja, DLF, Samsung SDS, Toshiba, SRM, Yaskawa, BB Matix, HAP, Schwing Stetter, Siemens, TITAN, TVS Next, Valeo, Schuler, Hyundai, Elgi, Panasonic, Indian Railways, Renault Nissan, CEAT, JIO and many more.

Insightful Seminars: The Expo hosted a concurrent conference and panel discussions featuring industry experts and thought leaders. Attendees had



the opportunity to gain valuable insights into emerging trends, challenges, and opportunities in the warehousing, material handling, packaging, automation & robotics sector from over 12 speakers & 153 delegates, as well as learn about best practices for optimizing warehouse efficiency and performance.

"We are thrilled by the overwhelming response to the WAREMAT B2B Expo," said Mr. Vivekanandan D., Director of MIDAAS TOUCH EVENTS & TRADE FAIRS LLP. "The event served as a convergence point for industry leaders, innovators, and stakeholders to explore emerging trends, forge strategic alliances, and drive the next wave of innovation in warehousing, material handling, logistics, transportation, supply chain, and storage solutions."

The success of the Chennai edition has set the stage for the upcoming event scheduled for August 1st to 3rd, 2024, at the prestigious CODISSIA Trade Fair Complex in Coimbatore. Building upon the momentum gained in Chennai, the Coimbatore Expo promises an even more immersive and impactful experience for participants and attendees alike.

For more information about the WAREMAT B2B Expo and upcoming events, visit www.waremat.in.

About MIDAAS TOUCH EVENTS & TRADE FAIRS LLP: MIDAAS TOUCH EVENTS & TRADE FAIRS LLP is a Chennai-based emerging company specializing in digital marketing and organizing B2B exhibitions, events, conferences, seminars, and trade shows in India. With a commitment to excellence and innovation, MIDAAS TOUCH aims to redefine the landscape of business events, providing unparalleled opportunities for networking, collaboration, and growth.

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